



Clean Label Project Program

CERTIFICATE OF COMPLIANCE

Certificate Number	DSP0005-2023G-13 PNV0022-2023G-13 ¹ PPW0012-2023G-13 ²
Certified Entity	Natals Inc dba Ritual
Type of Certification	Dietary Supplements V1 Prenatal Vitamins V1 ¹ Protein Powder V1 ²
Certified Products	See Certified Product Listings
Identification Marks	CLP Certified CLP Purity Award ^{1 2}
Facility Location(s)	3576 Eastham Dr Culver City, CA 90232
Effective Date	September 7, 2023
Issue Date	October 27, 2025

Ellipse Analytics, upon granting this certification hereby confirms that it has received and reviewed the Operator's contract, application, documentation and test results and has determined that the products identified comply with the Clean Label Project Code of Practice. In its acceptance of certification, the Operator hereby warrants that it is in, and will remain in compliance with the Terms and Condition set forth by contractual agreements and the requirements established in the Clean Label Project: Code of Practice. This annual certificate is only valid when accompanied by the Product Listing and shall be renewed on an annual basis to ensure ongoing compliance with the Clean Label Project Code of Practice.

Ellipse Analytics
7000 Broadway, Suite 307
Denver, CO 80221
www.ellipseanalytics.com

Signed on behalf of
Clean Label Project
Certification (CLPC):

Matthew Regusci
08/18/2025

Certified Product Listings

Product Name	Universal Product Code (UPC)	Identification Mark	List Date
Essential for Men 18+	850031975026	CLP Purity Award ¹	09/07/2023
Essential for Men 50+	850031975033	CLP Purity Award ¹	09/07/2023
Essential for Women 18+	850031975002	CLP Purity Award ¹	09/07/2023
Essential for Women 50+	850031975019	CLP Purity Award ¹	09/07/2023
Essential for Women Postnatal	850031975057	CLP Purity Award ¹	09/07/2023
Essential for Women Prenatal	850031975040	CLP Purity Award ¹	09/07/2023
Essential Protein Pregnancy & Postpartum	850031975088	CLP Purity Award ²	09/07/2023
HyaCera	850031975309	CLP Purity Award ¹	09/07/2023
Synbiotic+	850031975248	CLP Purity Award ¹	09/07/2023
Sleep BioSeries™ Melatonin	850031975255	CLP Purity Award ¹	09/12/2023
Choline	850031975323	CLP Purity Award ¹	03/19/2024
Omega-3	850031975316	CLP Purity Award ¹	12/12/2023
Stress	850031975330	CLP Purity Award ¹	12/12/2023
Fertility Support	850031975347	CLP Purity Award ¹	02/20/2024
Essential Protein 18+	850031975071	CLP Purity Award ²	02/20/2024
Vitamin D		CLP Purity Award ¹	09/12/2024
Magnesium+	850031975385	CLP Purity Award ¹	04/16/2025
Essential Protein Daily Shake (Chocolate)		CLP Purity Award ²	04/22/2025
Iron Bioseries		CLP Purity Award ¹	04/25/2025
Natalbiotic		CLP Purity Award ¹	10/15/2025