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At Puori, we worry about what's in our supplements, so you don't have to. This means only using pure and potent ingredients, and ensuring independent labs test every batch of every supplement we make for 200+ contaminants.

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Science You Can Trust. Better Choices for Families.



“Trust and transparency have been our promise to consumers ever since we started in 2009. We believe you deserve to know exactly what you put in your body so you can invest in your health journey with confidence and assurance.”

-Puori

puori



THE CHALLENGE

“The supplement category is largely unregulated and The Clean Label Project Protein Category Study from 2025 showed an alarming share of the market that test above CA Prop65 guidelines for lead.”

-Puori



THE CLP IMPACT

“Partnering with The Clean Label Project means we can third-party test every batch of every Puori product against 200+ contaminants and share the results online for complete transparency. This is not industry standard, but it ought to be.”

-Puori